



## **MALLA REDDY COLLEGE OF ENGINEERING**

(Approved by AICTE-New Delhi and Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,  
An ISO 9001:2015 Certified Institution

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500100



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## **REPORT ON**

# **YOUTH & IT SDG WALK 2047**

**Date: November 1, 2025**

## **PARTICIPATION**

**BY**

# **National Service Scheme**

# **MRCE**

# Event Report: MRCE NSS UNIT - YOUTH & IT SDG WALK 2047

**Date:** November 1, 2025

The "Youth & IT SDG Walk 2047" was a monumental event organized by the **Research Heights Foundation** to celebrate collective impact and drive awareness for the United Nations Sustainable Development Goals (SDGs). The NSS Unit of **Malla Reddy College of Engineering (MRCE)** played a pivotal role in this initiative, contributing to a massive mobilization of students and professionals.

## Key Event Statistics:

- **Total Students:** 10,000+
- **IT Professionals:** 1,000+
- **Participating Institutions:** 600+
- **NSS & NCC Cadets:** 500+
- **Eminent Scientists:** 50+



## Event Overview

### Venue and Logistics

The walk took place at the iconic **Necklace Road, Hyderabad**. The venue served as a strategic location to gather a diverse crowd, ranging from academic institutions to corporate IT sectors, ensuring high visibility for the SDG cause.



## Objectives

The primary goal of the walk was to bridge the gap between youth energy and Information Technology to achieve the "Vision 2047" for India. Focus areas included:

- Promoting Global Sustainability Goals.
- Integrating IT solutions for social development.
- Fostering a sense of national responsibility among students.

## Participation Highlights

### MRCE NSS Unit Involvement

The NSS Team from Malla Reddy College of Engineering demonstrated exceptional leadership. Under the guidance of faculty coordinators, the team led several segments of the walk, carrying placards that highlighted specific SDGs such as Quality Education, Climate Action, and Industry Innovation.



## Key Dignitaries and Support

The event was graced by eminent scientists and industry leaders who walked alongside the students. The presence of **Research Heights Foundation** officials ensured the event was synchronized across the various participating NGOs and community groups.

## Activities and Outcomes

### The Walk for Impact

The walk commenced with a formal flag-off ceremony involving key organizers and government representatives. Participants marched along Necklace Road, creating a "Human Chain for SDGs."

### Impact and Reach

- **Awareness:** Successfully reached thousands of citizens through the physical walk and social media coverage.
- **Collaboration:** Established a network between 200+ NGOs and the IT industry.

Prepared By: MRCE NSS UNIT





## Conclusion

The participation of the **MRCE NSS Unit** in the Youth & IT SDG Walk 2047 was a resounding success. It reinforced the college's commitment to social outreach and the development of responsible, informed citizens. The event served as a powerful reminder that the youth, powered by technology, are the primary drivers for a sustainable 2047.

